



Daystar Program Proposal Form

Instructions: Please complete this application form entirely, as we are not able to consider partially completed applications. If preferred, you can mail the completed form to:

Daystar Television Network - National Sales Office
P.O. Box 612066, Dallas, TX 75261

Upon receipt of your completed application, and if your program appears to meet Daystar's programming needs, you will be contacted via email to submit a sample program downloadable video link to our program evaluation committee. Sample programs are evaluated for content, ministry value, and technical quality. You will also be requested to submit: Statement of faith, Mission statement and your government issued 501c3 certification letter qualifying your broadcast as non-profit content. Upon program approval, you will be contacted to discuss availability and rates. Please do not submit a sample program with this form unless requested.

Note: If you are an agency or production house submitting a proposal for a client or ministry, please complete the following section with CLIENT or MINISTRY information, not your company information.

Church / Ministry Organization Contact Information

Church/Ministry Organization Legal Name	
Physical Address	
Billing Address	
Mailing Address	
City, State, Zip Code	
Country	
Pastor/Ministry Leader/Host Name	
Title, Subtitle (Dr. Rev., Pst., John Doe Jr.)	
Website	
Email Address	
Phone	

Media Contact or Representative

Media Contact Person	
Business Title (used on contracts and correspondence)	
Email Address	
Phone (if different from above)	
Direct line (optional)	
Cell	

Contract Signing Authority

Name (if different from above)	
Business Title (used on contracts and correspondence)	
Email Address	
Phone (if different from above)	
Direct line (optional)	
Cell	

Agency / If Applicable

Agency Name	
Address	
City, State, Zip Code	
Country	
Organization's Agency Representative's Name	
Business Title (used on contracts and correspondence)	
Email Address	
Phone	
Direct line (optional)	
Cell	
Website	

Ministry Organization Questionnaire

Ministry Denominational Affiliation	
Number of Church Member/Attendees	
How long has the ministry been in existence?	
Please provide a brief history of the ministry	

Program Information

Program On-Air Name	
Program Host	
Where does the show currently air?	
What day and time does this program air?	
How long has the show been on the air?	
How will you underwrite the cost of production and airtime?	
Is the ministry prepared with a call center to handle viewer inquiries and tracking?	
What language(s) is your program produced in?	
Is your program dubbed or subtitled in other languages? If "yes," which ones?	

Production Information

What is the program length? (we accept 28:30 & 58:30)	
Who produces the show?	
Producer/production house address and phone	
Where is the program shot?	
Is the program closed-captioned? (Closed-captioning is required by the FCC; however, CC services are available from Daystar for a fee.)	
Please provide a brief description of the program set. (Green Screen set is not acceptable)	
Please describe the program introduction	
Please describe the program content (i.e. church service, teaching, music, interviews, etc.)	
What graphics are used on the program and where do they appear on the screen?	
Please give us a brief description of how the program will minister to our viewers	
Please summarize or attach the mission statement for	

the program – what goals do you hope to achieve as a result of your television ministry?	

Technical Information (equipment and format)

Please tell us about the cameras	
How many cameras are used to shoot the program?	
Editing/Graphics	
Dubbing Equipment	
What audio equipment is used?	
Lighting equipment	
What format do you provide for air?	

Daystar is now broadcasting in HD

We do not accept HD by tape, and our preference is JetStream. We accept NTSC format only. We cannot accept PAL format.	
Are you currently producing in HD?	

Thank you very much for your interest in partnering in ministry with Daystar Television. We appreciate you taking the time to complete our questionnaire. Our screening committee will carefully and prayerfully consider the information in this application.